

DOWNTOWN LANSING

# ZOMBIE WALK

## SPONSORSHIP LEVELS

|                                      | \$250<br>Walker | \$500<br>Stalker | \$1,000<br>Brain Eater |
|--------------------------------------|-----------------|------------------|------------------------|
| Tickets To How-To Halloween          | 2               | 4                | 8                      |
| Promoted on Social Media             | X               | X                | X                      |
| Logo/Link on Website                 | X               | X                | X                      |
| Logo on Posters                      |                 | X                | X                      |
| Banner Ad on Website                 |                 | X                | X                      |
| Marketing Materials Given to Zombies |                 | X                | X                      |
| Mentions in Media Interviews         |                 |                  | X                      |
| Logo on Social Media Headers         |                 |                  | X                      |
| Logo in All Media Ads                |                 |                  | X                      |
| Banner Ad in H2H Program             |                 |                  | X                      |
| Exclusive "Presented By" Status      |                 |                  | X                      |
| Photo of Zombies with Your Banner    |                 |                  | X                      |



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