

DOWNTOWN LANSING

# ZOMBIE WALK

## SPONSORSHIP LEVELS

	\$250 Walker	\$500 Stalker	\$1,000 Brain Eater
Logo/Link on Website	X	X	X
Promoted on Social Media	X	X	X
Announcements over PA System	X	X	X
Logo on Posters & Handbills		X	X
Banner Ad on Website		X	X
Marketing Materials Given to Zombies		X	X
Mentions in Media Interviews			X
Logo on Social Media Headers			X
Logo in All Media Ads			X
Banner Ad in H2H Program			X
Exclusive "Presented By" Status			X
Photo of Zombies with Your Banner			X



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